Orders Order / Rev: Alt Order #:

104878

06837423

Product Desc:

OBAMA 4 AMERICA

Estimate:

1522

Flight Dates:

08/03/12 - 09/03/12

Original Date / Rev:

07/30/12 / 07/30/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

KSNV Amy McCreary

BLPHI

National

Agency

Name:

Buying Contact:

GMMB, Inc./ Washington D.C.

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

00:05:00

Advertiser

Name:

Priority:

Obama for America

A35+

Demographic: Product Codes:

Revenue Codes:

PLC01-Democrat

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	467	\$373,600.00	\$317,560.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	467	\$373,600.00	\$317,560.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	673	\$511 925 00	\$435 136 25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$511,925.00
Market	100%	\$1,706,416.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,219.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,219.17
KTUD	1%	\$17,064.17
KVVU	22%	\$375,411.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,577.50

WAKE UP WITH THE WAGNERS

Print Date: 07/30/12 12:06:11 Page 2 of 8

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

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06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate: 1522

Ch Break Start/End Time Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 08/03/12 09/03/12 M-F 5-6a WakeUp w/Wa@M 5-6a MTWTE--.30 \$400.001 0.00 NM \$17,600.00 M-F 5-6a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU B WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 07/31/12 M---F--08/06/12 4 \$400.00 0.00 Week: 08/07/12 08/13/12 MTWTF--\$400.00 10 0.00 Week: 08/14/12 08/20/12 MTWTF--10 \$400.00 0.00 MTWTE--Week: 08/21/12 08/27/12 \$400.00 10 0.00 Week: 08/28/12 MTWTF~-09/03/12 10 \$400.00 0.00 E 2 KSNV 08/07/12 08/13/12 Wake Up Early w/ Wagn@M 430a-5a MTWT--S :30 \$150,002 0.00 NM Δ \$600.00 Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 \$150.00 0.00 KSNV 08/14/12 09/03/12 Wake Up Early w/ Wagn@M 430a-5a MTWT--5 :30 \$200.001 0.00 NM 15 \$3,000.00 Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWT--5 \$200.00 0.00 Week: 08/21/12 08/27/12 MTWT--5 5 \$200.00 0.00 09/03/12 MTWT--5 Week: 08/28/12 \$200.00 0.00 E 4 KSNV 08/03/12 09/03/12 M-F 6-7a WakeUp w/Wa@M 6-7a MTWTF--:30 \$700.001 0.00 NM 36 \$25,200.00 M-F 6-7a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU C WAKE UP WITH THE WAGNERS End Date Start Date Weekdays Spots/Week Rate Rating 08/06/12 M---F--Week: 07/31/12 \$700.00 0.00 Week: 08/07/12 08/13/12 MTWTF--2 \$700.00 0.00 Week: 08/14/12 08/20/12 MTWTE--10 \$700.00 0.00 Week: 08/21/12 MTWTE--08/27/12 10 \$700.00 0.00 Week: 08/28/12 MTWTF--09/03/12 10 \$700.00 0.00 KSNV 08/03/12 09/03/12 **Today Show** CM 658a-9am MTWTF--:30 4 \$1,400,001 0.00 NM 36 \$50,400.00 **Today Show** COMMENTS APPLY TO SUB LINES A THRU C TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/31/12 08/06/12 M-----4 \$1,400.00 0.00 MTWTF--Week: 08/07/12 08/13/12 2 \$1,400.00 0.00 Week: 08/14/12 08/20/12 MTWTF--10 \$1,400,00 0.00 MTWTE--Week: 08/21/12 08/27/12 10 \$1,400.00 0.00 Week: 08/28/12 09/03/12 MTWTF--10 \$1,400.00 0.00 KSNV 08/18/12 09/01/12 News 3 Sunrise - SATURIM 6a-7a ----5-:30 \$350.001 0.00 NM 3 \$1,050.00 News 3 Sunrise SATURDAY **NEWS 3 AT SUNRISE** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5-\$350.00 0.00 1 ----5-Week: 08/20/12 08/26/12 \$350.00 0.00 ----5-Week: 08/27/12 09/02/12 \$350.00 0.00 KSNV 08/18/12 09/01/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 0.00 NM 3 \$1,875.00 Saturday Today SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5-\$625.00 0.00 1 Week: 08/20/12 08/26/12 ----5-\$625.00 0.00 09/02/12 ----S-Week: 08/27/12 \$625.00 0.00 E 10 KSNV 08/19/12 09/02/12 ----5 Nevada Newsmakers - CCM 5:00-6:00am :30 \$825,003 0.00 NM 3 \$2,475.00 Nevada Newsmakers - Ch.3 NEVADA NEWSMAKERS no pgm 8/5, 8/12 Spots/Week Start Date End Date Weekdays <u>Rate</u> Rating Week: 08/13/12 08/19/12 ----5 1 \$825.00 0.00 Week: 08/20/12 08/26/12 ----5 1 \$825.00 0.00 Week: 08/27/12 09/02/12 ----5 \$825.00 0.00

Print Date: 07/30/12 12:06:12 Page 3 of 8

KSNV

Order / Rev:

104878

Advertiser:

Estimate:

Obama for America

Alt Order #: Flight Dates: 06837423

08/03/12 - 09/03/12

Product Desc:

OBAMA 4 AMERICA

1522

Ln Ch Start End	Inventory Code	e Break	Start/End Ti	me Days	Len Spo	ts Rate Pr	i Rtg Type	Spots	Amount
E 11 KSNV 08/19/12 09/0			6a-7a	S	:30	1 \$325.001	0.00 NM	3	\$975.00
NEWS 3 AT SUNRISE	News 3 Sunrise	SUNDAY							
Start Date End D	* *	Spots/Week	Rate	Rating					
Week: 08/13/12 08/19		1	\$325.00	0.00					
Week: 08/20/12 08/26	12S	1	\$325.00	0.00					
Week: 08/27/12 09/02		1	\$325.00	0.00					
E 12 KSNV 08/19/12 09/0		CM	7a-8am	S	:30	2 \$625.001	0.00 NM	6	\$3,750.00
TODAY ON SUNDAY n	Sunday Today n nom 8/5 8/12								
Start Date End D		Spots/Week	Rate	Rating					
Week: 08/13/12 08/19		2	\$625.00	0.00			- 1		
Week: 08/20/12 08/26		2	\$625.00	0.00					
Week: 08/27/12 09/02		2	\$625.00	0.00					
E 13 KSNV 08/19/12 09/0	2/12 Meet the Press Meet the Press	CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	3	\$9,000.00
MEET THE PRESS no									
Start Date End D		Spots/Week	Rate	Rating					
Week: 08/13/12 08/19			\$3,000.00	0.00					
Week: 08/20/12 08/26			\$3,000.00	0.00					
Week: 08/27/12 09/02			\$3,000.00	0.00					
E 14 KSNV 08/19/12 09/0	2/12 News 3 Today V News 3 Today	Vknd CM	9a-930am	S	:30	1 \$500.001	0.00 NM	3	\$1,500.00
NEWS 3 TODAY/WKE									
Start Date End D		Spots/Week	Rate	Rating					
Week: 08/13/12 08/19	112S	1	\$500.00	0.00					
Week: 08/20/12 08/26		1	\$500.00	0.00					
Week: 08/27/12 09/02		1	\$500.00	0.00		4 4500.004	0.00.115.	_	
E15 KSNV 08/19/12 09/0	Chris Matthews		9:30a-10a	S	:30	1 \$500.001	0.00 NM	3	\$1,500.00
CHRIS MATTHEWS SH		0011 0.000111							
Start Date End [ate <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 08/13/12 08/19		1	\$500.00	0.00					
Week: 08/20/12 08/26		1	\$500.00	0.00					
Week: 08/27/12 09/02 E 16 KSNV 08/07/12 09/0	-		\$500.00 9-10a	0.00 MTWTF	:30	2 \$500.001	0.00 NM	20	*46.000.00
E 10 NOIN 00/07/12 03/0	M-F Today Sho		5-10a	[4] [[4]]	.50	2 \$500.001	0.00 NM	32	\$16,000.00
COMMENTS APPLY TO									
TODAY SHOW II									
Start Date End [Spots/Week	Rate	Rating			1		
Week: 08/07/12 08/13 Week: 08/14/12 08/20		2 10	\$500.00 \$500.00	0.00 0.00					
Week: 08/21/12 08/27		10	\$500.00	0.00					
Week: 08/28/12 09/03		10	\$500.00	0.00					
E 17 KSNV 08/07/12 09/0	•	vIII4th163M	10am-11am	MTWTF	:30	2 \$325.001	0.00 NM	32	\$10,400.00
COMMENTS APPLY T	Today 4th Hour	1 0							
TODAY SHOW III	S SOB LINES A THICE	, 6							
Start Date End I	<u> Weekdays</u>	Spots/Week	Rate	Rating					
Week: 08/07/12 08/13		2	\$325.00	0.00					
Week: 08/14/12 08/20		10		0.00					
Week: 08/21/12 08/27 Week: 08/28/12 09/03		10 10	\$325.00 \$325.00	0.00 0.00					
E 18 KSNV 08/07/12 09/0		CM	11am-12pm	MTWTF	:30	2 \$325.001	0.00 NM	32	\$10,400.00
	Rachael Ray					_ \$0_0.001	0.00 1111	02	\$10,400.00
COMMENTS APPLY T RACHEL RAY	O SUB LINES A THRU	JB							
Start Date End [Spots/Week	Rate	Rating					
Week: 08/07/12 08/13		2		0.00					
Week: 08/14/12 08/20		10	\$325.00	0.00					
Week: 08/21/12 08/27 Week: 08/28/12 09/03		10 10		0.00 0.00					
E 19 KSNV 08/07/12 09/0		CM	12-1230pm	MTWTF	:30	2 \$425.001	0.00 NM	17	\$7,225.00
			-1			+ ·01001	2.23 (1114)	'''	Ţ., <u>L</u> _5.00

Print Date: 07/30/12 12:06:12 Page 4 of 8

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Ch End Inventory Code Ln Start Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Noon News Noon News COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AT NOON Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 08/07/12 08/13/12 2 \$425.00 0.00 MTWT F---Week: 08/14/12 08/20/12 5 \$425.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$425.00 0.00 MTWTE--Week: 08/28/12 09/03/12 5 \$425.00 0.00 E 20 KSNV 08/07/12 09/03/12 The Agenda 1230pm CM 1230-1p MTWTF--:30 2 \$325,001 0.00 NM 17 \$5,525.00 The Agenda 1230pm COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTF--2 \$325.00 0.00 MTWTF--Week: 08/14/12 08/20/12 5 \$325.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$325.00 0.00 MTWTF--Week: 08/28/12 09/03/12 5 \$325.00 0.00 E 21 KSNV 08/07/12 09/03/12 Days of our Lives CM 1258p-2pm MTWTF--:30 2 \$425.001 0.00 NM \$7,225.00 17 Days of our Lives COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 08/07/12 08/13/12 \$425.00 0.00 2 Week: 08/14/12 08/20/12 MTWTF--5 \$425.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$425.00 0.00 09/03/12 MTWTF--Week: 08/28/12 5 \$425.00 0.00 E 22 KSNV 08/07/12 09/03/12 The Doctors CM 2pm-3pm MTWTE--:30 2 \$325.001 0.00 NM 32 \$10,400.00 The Doctors COMMENTS APPLY TO SUB LINES A THRU B THE DOCTORS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTF--2 \$325.00 0.00 Week: 08/14/12 08/20/12 MTWTF--10 \$325.00 0.00 MTWTF--Week: 08/21/12 08/27/12 10 \$325.00 0.00 MTWTF--09/03/12 Week: 08/28/12 10 \$325.00 0.00 3-4p E 23 KSNV 08/07/12 09/03/12 Dr. Phil CM MTWTE--.30 \$450.001 0.00 NM \$14,400.00 Dr Phil COMMENTS APPLY TO SUB LINES A THRU B DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTE--2 \$450.00 0.00 MTWTF--Week: 08/14/12 08/20/12 10 \$450.00 0.00 Week: 08/21/12 08/27/12 MTWTF--10 \$450.00 0.00Week: 08/28/12 09/03/12 MTWTF--10 \$450.00 0.00 E 24 KSNV 08/07/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF --:30 \$700.001 0.00 NM \$11,900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) COMMENTS APPLY TO SUB LINES A THRU B **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTE--2 \$700,00 0.00 MTWTE--Week: 08/14/12 08/20/12 5 \$700.00 0.00 08/27/12 MTWTF~-Week: 08/21/12 5 0.00 \$700.00 Week: 08/28/12 09/03/12 MTWTF--5 \$700.00 0.00 E 25 KSNV 08/07/12 08/13/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$700.001 0.00 NM \$1,400.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTE--\$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTE--:30 0.00 NM \$600.001 15 \$9,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWTF--5 \$600.00 0.00

Print Date: 07/30/12 12:06:12 Page 5 of 8

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

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OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate: 1522

Ln Ch Inventory Code Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 26 KSNV 08/14/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF-:30 5 \$600,001 0.00 NM \$9,000.00 15 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Spots/Week Rating Weekdavs Rate Week: 08/21/12 08/27/12 MTWTE--5 \$600.00 0.00 MTWTF--Week: 08/28/12 09/03/12 5 \$600.00 0.00 E 27 KSNV 08/03/12 09/03/12 M-F Early News CM 5-630p MTWTF--:30 6 \$1,000.001 0.00 NM 66 \$66,000.00 M-F Early News COMMENTS APPLY TO SUB LINES A THRU B **EARLY NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/31/12 08/06/12 M---F--6 \$1,000.00 0.00 08/13/12 MTWTF--Week: 08/07/12 15 \$1,000.00 0.00 Week: 08/14/12 08/20/12 MTWTF--15 \$1,000.00 0.00 MTWTF--Week: 08/21/12 08/27/12 15 \$1,000.00 0.00 MTWTF--Week: 08/28/12 09/03/12 15 \$1,000.00 0.00 E 28 KSNV 08/07/12 08/13/12 M-F Jeopardy CM 630-7pm MTWTF--:30 5 \$1,100,001 0.00 NM \$5,500.00 M-F Jeopardy **JEOPARDY** End Date Start Date Weekdays Spots/Week Rate Rating MTWTF--Week: 08/07/12 08/13/12 5 \$1,100.00 0.00 E 29 KSNV 08/14/12 09/03/12 M-F Jeopardy CM 630-7pm MTWTE--5 \$1,000,001 :30 0.00 NM \$15,000.00 M-F Jeopardy **JEOPARDY** End Date Spots/Week Start Date Weekdays Rate Rating Week: 08/14/12 08/20/12 MTWTF~~ 5 \$1,000,00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$1,000.00 0.00 MTWTF--09/03/12 Week: 08/28/12 5 \$1,000.00 0.00 E30 KSNV 08/18/12 09/01/12 Sa-Su Early News CM 5pm-630pm ----5-:30 \$650.001 0.00 NM 6 \$3,900.00 Sa-Su Early News KVBC EARLY NEWS Start Date End Date Spots/Week **Weekdays** Rate Rating Week: 08/13/12 08/19/12 ----5-2 \$650.00 0.00 Week: 08/20/12 08/26/12 ----5-2 \$650.00 0.00 ----S-Week: 08/27/12 09/02/12 \$650.00 0.00 E 31 KSNV 08/14/12 09/03/12 M-F Wheel CM 7-730pm MTWTF--5 \$1,000.001 :30 0.00 NM \$15,000.00 M-F Wheel of Fortune WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWTF--5 \$1,000.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$1,000.00 0.00 MTWTF~-Week: 08/28/12 09/03/12 5 \$1,000.00 0.00 E 32 KSNV 08/14/12 09/03/12 Face to Face w/ RalstonCM 730-758pm MTWTF--:30 \$800.001 0.00 NM 15 \$12,000.00 Face to Face w/ J.Ralston FACE TO FACE WITH JON RALSTON Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--08/20/12 Week: 08/14/12 \$800.00 5 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$800.00 0.00 Week: 08/28/12 09/03/12 MTWTF--\$800.00 0.00 E 33 KSNV 08/18/12 09/01/12 Weekend Jeopardy/WheGM 630-730pm ----S-:30 \$500.001 0.00 NM \$1,500.00 WKND Jeop/Wheel JEOP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating ----S~ Week: 08/13/12 08/19/12 \$500.00 1 0.00 ----S-Week: 08/20/12 08/26/12 1 \$500.00 0.00 ----S-09/02/12 \$500.00 Week: 08/27/12 0.00 E 34 KSNV 08/04/12 08/11/12 News 3 Olympic Zone 7:30-8:00PM CM ----5-:30 \$750.001 0.00 NM \$1,500.00 News 3 Olympic Zone OLYMPIC ZONE Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 07/30/12 08/05/12 1 \$750.00 0.00 ----S-Week: 08/06/12 08/12/12 \$750.00 0.00 E35 KSNV 08/13/12 08/13/12 CM 8-10pm M-----.30 1 \$2,300.001 0.00 NM \$2,300.00

Print Date: 07/30/12 12:06:12 Page 6 of 8 Order / Rev: 104878 Advertiser: Obama for America Alt Order #: 06837423

Product Desc: OBAMA 4 AMERICA KSNV Flight Dates: 08/03/12 - 09/03/12 Estimate: 1522

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Mon PR 8-10p Monday Prime 8-	10pm		-						
STARS	EARN S	TRIPES										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	M		\$2,300.00	0.00						
E36 KSNV	08/21/1	2 08/28/12	Tues PR 8-10p Tuesday Prime 8	CM -10nm	8-10pm	-T	:30	1	\$4,000.001	0.00 NM	2	\$8,000.00
AGT			racoualy r mile o	тории								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/2 Week: 08/2		08/26/12 09/02/12	-T -T		\$4,000.00	0.00						
E 37 KSNV			Tues PR 10-11p	CM	\$4,000.00 10-11pm	0.00 -T	:30		\$2,000.001	0.00 NINA		0.4.000.00
LOT ROTTY	00/14/1	2 00/21/12	Tuesday Prime 1		10-11piii	-,	.30		\$2,000.001	0.00 NM	2	\$4,000.00
IOVE IN	THE W	ILD		·								
	t Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
Week: 08/2 Week: 08/2		08/19/12 08/26/12	-T		\$2,000.00 \$2,000.00	0.00 0.00						
E38 KSNV			Thurs PR 10-11p	CM	10-11pm	T	:30	1	\$2,100.001	0.00 NM	3	\$6,300.00
			Thursday Prime 1	10-11pm				·	, , , , , , , , , , , , , , , , , , ,	0.00 14121	ľ	Ψ0,300.00
		W/B. WILLI			_							
Star Week: 08/	t Date	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$2,100.00	Rating 0.00						
Week: 08/2		08/26/12	T		\$2,100.00	0.00						
Week: 08/2		09/02/12	T		\$2,100.00	0.00						
E 39 KSNV	08/24/1	2 08/24/12	Fri PR 9-10p	CM	9-10pm	F	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
GRIMM	(R)		Friday Prime 9-10)pm								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/2	20/12	08/26/12	F	1	\$2,600.00	0.00						
E40 KSNV	08/17/1	2 08/31/12	·	СМ	10-11pm	F	:30	1	\$3,200.001	0.00 NM	2	\$6,400.00
COMME DATELII		PPLY TO SU	Friday Prime 10-1 B LINES A THRU									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/2 Week: 08/2		08/19/12 08/26/12	F	1 0	\$3,200.00 \$0.00	0.00						
Week: 08/2		09/02/12	È		\$3,200.00	0.00 0.00						
E41 KSNV	08/03/1	2 09/03/12	M-F News 3 at Ele	even CM	11pm-1135p	om MTWTF	:30	2	\$1,100.001	0.00 NM	22	\$24,200.00
COMME NEWS 3			M-F News 3 at EI B LINES A THRU									. ,
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3		08/06/12	MF		\$1,100.00	0.00						
Week: 08/9 Week: 08/9		08/13/12 08/20/12	MTWTF MTWTF		\$1,100.00 \$1,100.00	0.00 0.00						
Week: 08/2		08/27/12	MTWTF		\$1,100.00	0.00						
Week: 08/2		09/03/12	MTWTF		\$1,100.00	0.00						
E 42 KSNV	08/18/1	12 09/01/12	Sa-Su News 3 at		11pm-1135p	omS-	:30	1	\$1,100.001	0.00 NM	3	\$3,300.00
NEWS 3	NIGHT	SIDE	Sa-Su News 3 at	⊏ieven								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	S-	1	\$1,100.00	0.00						
Week: 08/2 Week: 08/2		08/26/12 09/02/12	S- S-	1	\$1,100.00 \$1,100.00	0.00 0.00						
			Sa-Su News 3 at		11pm-1135p		:30	1	\$1,100.001	0.00 NM	3	\$3,300.00
			Sa-Su News 3 at				.50	1	ψ1,100.001	O.OO ININI		Ψ5,500.00
NEWS :												
<u>Sta</u> Week: 08/	rt Date	End Date 08/19/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,100.00	Rating 0.00						
Week: 08/		08/26/12	S		\$1,100.00	0.00						
Week: 08/		09/02/12	S	1	\$1,100.00	0.00						
E 44 KSNV	08/07/1	12 09/03/12	The Tonight Show	v CM	1135p-1237	a MTWTF	:30	1	\$425.001	0.00 NM	16	\$6,800.00
			Tonight Show								ı	

Print Date: 07/30/12 12:06:12

KSNV

Page 7 of 8 104878 Order / Revi Advertiser: Obama for America 06837423 Alt Order #: Product Desc **OBAMA 4 AMERICA**

1522

Estimate:

Flight Dates:

08/03/12 - 09/03/12

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 MTWTF--08/13/12 \$425.00 1 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$425.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$425.00 0.00 Week: 08/28/12 09/03/12 MTWTF--\$425.00 0.00 5 E 45 KSNV 08/07/12 09/03/12 Late Night w/Fallon 1237a-136am CM MTWTF--:30 \$225,001 0.00 NM 17 \$3,825.00 Late Night w/Fallon COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON End Date Start Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTF--2 \$225.00 0.00 Week: 08/14/12 MTWTF--08/20/12 5 \$225.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$225.00 0.00 MTWTE--Week: 08/28/12 09/03/12 5 \$225.00 0.00 Saturday Night Live E 46 KSNV 08/18/12 09/01/12 CM 1130pm-1:02am ----5-:30 \$8,400.00 2 \$1,400,001 0.00 NM Saturday Night Live SATURDAY NIGHT LIVE Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S-2 \$1,400.00 0.00 Week: 08/20/12 08/26/12 -----2 \$1,400.00 0.00 ----S-Week: 08/27/12 09/02/12 2 \$1,400.00 0.00 E 47 KSNV 08/19/12 09/02/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM 3 \$1,200.00 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5 \$400.00 0.00 1 Week: 08/20/12 08/26/12 ----S \$400.00 0.00 1 Week: 08/27/12 09/02/12 ----S \$400.00 0.00 E 48 KSNV 08/03/12 08/13/12 Olympics Daytime Week@M 9am-4pm MTWTE--:30 10 \$1,200.003 0.00 NM \$36,000.00 Olympics Daytime Weekdays COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/31/12 08/06/12 M---F--10 \$1,200.00 0.00 MTWTF--Week: 08/07/12 08/13/12 20 \$1,200.00 0.00 E 49 KSNV 08/04/12 08/04/12 Olympics Daytime Week@M 4am-6pm :30 6 \$1,700.003 0.00 NM ----5-\$10,200.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME End Date Start Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ----5--6 \$1,700.00 0.00E 50 KSNV 08/05/12 08/05/12 Olympics Daytime Week@M 4am-6pm ----S :30 6 \$1,700,003 0.00 NM \$10,200.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME Spots/Week Start Date End Date Weekdays Rate Rating 08/05/12 ----S Week: 07/30/12 6 \$1,700.00 0.00 ----S-E 51 KSNV 08/11/12 08/11/12 Olympics Daytime Week@M :30 4am-6pm 5 \$1,700.003 0.00 NM \$8,500.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 08/06/12 08/12/12 5 \$1,700.00 0.00E 52 KSNV 08/11/12 08/11/12 Olympics Daytime Week@M 4am-6pm ----S-:30 \$900.003 0.00 NM 2 \$1,800.00 Olympics Daytime WEEKEND (4:00 AM-7:00 AM) OLYMPIC DAYTIME A Start Date End Date Weekdays Spots/Week Rate Rating ----s-Week: 08/06/12 08/12/12 \$900.00 0.00 E 53 KSNV 08/12/12 08/12/12 Olympics Daytime Week@M -----S 4am-6pm :30 4 \$1,700,003 0.00 NM \$6,800.00 Olympics Daytime WEEKEND (7:00 AM-3:00 PM) OLYMPIC DAYTIME B Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 08/06/12 08/12/12 ----S \$1,700.00 0.00 E 54 KSNV 08/03/12 08/06/12 CM 7pm-12am M---FS-:30 1 \$6,000.003 0.00 NM \$6,000.00

Totals

673 \$511,925.00

 Order / Rev:
 104878
 Advertiser:
 Obama for America

 Alt Order #:
 06837423
 Product Desc:
 OBAMA 4 AMERICA
 KSNV

 Flight Dates:
 08/03/12 - 09/03/12
 Estimate:
 1522

Ln Ch Si	tart End	Inventory Code		Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
		Olympics Primetir			_					
013/04/04/0		Olympics Primeti	me							
OLYMPIC P								_		
Start Da		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 07/31/1	2 08/06/12	MFS-	1	\$6,000.00	0.00					
E 55 KSNV 08/	/19/12 08/19/12	NFL Football	CM	1P-9PM	S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
		NFL Football					,		·	40,200.00
NFL INDIAN	NAPOLIS @ PIT	Γ								
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/1	2 08/19/12	S	1	\$3,200.00	0.00			- 1		
E 56 KSNV 08	/26/12 08/26/12	NFL Football	CM	1P-9PM	5	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
		NFL Football	•		5	.00	1 \$5,200.001	0.00 14101	'	Ψ5,200.00
NFL CARO	LINA @ JETS									
Start Da	_	Weekdays	Spots/Week	Rate	Rating					
Week: 08/20/1		S	1	\$3,200.00	0.00					
E 57 KSNV 08	/19/12 08/26/12	News 3 Live in Pr	ime CM	7-10pm	S	:30	1 \$1,100.002	0.00 NM	0	#0.000.00
207 10111 00	110112 00120112	News 3 in Prime	arie Ow	r-Topiti	3	.50	1 \$1,100.002	0.00 NM	2	\$2,200.00
NEWS 3		News 3 III FIIIIle								
	ste End Date	Modulaus	Constanting	Dete	D-ti					
Start D		Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/1		S	1	\$1,100.00	0.00					
Week: 08/20/1	2 08/26/12		1	\$1,100.00	0.00					